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Get Discovered: Ivy Hosts Wilhelmina & Next Model Search

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Listen up ladies! On **Friday, August 27th** the time has come to put on your Goddess of Fierce mask and strut your stuff because it's your chance to get discovered.

Don't worry, I'm not suggesting that the ostentatiously psychotic train wreck also known as Tyra Banks and her over the top ANTM posse are coming to town to – I wouldn't even wish such a thing on my worst enemy. I'm talking the ethereal world of modeling here.

[Ivy Rooftop](#) at [Andaz](#) is teaming up with internationally recognized modeling agencies Wilhelmina NY/LA and Next NY/LA for the **2010 Model Search**.

“This is a great opportunity for San Diego’s young and beautiful people looking for a career in modeling to be seen by modeling agents from famous agencies,” said Rachael Giannecchini, marketing manager at Andaz San Diego. “We encourage everyone to come for a fun night of glamour, fashion and a high-energy runway show.”

Think you've got what it takes to be the next big star?

About the Agencies

Next: In the 21 years since its founding, Next has grown worldwide with offices in New York,

Paris, London, Milan, Los Angeles, Miami, Toronto, and Montreal. Next has developed and nurtured the careers of supermodels such as Petra Nemcova, Filippa Hamilton, Jessica Miller, Molly Sims and Veronica Verkova. With a keen eye for choosing the most beautiful talent, Next has become a major force in the international modeling world, working with today's top designers, and fashion publications. For more information, please visit [Next Models](#).

Wilhelmina: Wilhelmina Models is one of the most prominent agencies in the fashion industry worldwide. With its continual presence as a leader in model management, Wilhelmina Models hits all aspects of the spectrum by representing women, men, and children as well as full-figured models while simultaneously scouting for the freshest talent globally. Wilhelmina has been responsible for jump-starting and managing some of the most famous faces in the world that have appeared in ads for Dolce and Gabbana, Cover Girl, Hugo Boss, Vogue and many, many more. The company's distinct professionalism and expertise with their clients has allowed Wilhelmina Models to remain a pioneer in the dynamic and ever-changing fashion and beauty industries for over 40 years. For more information, please visit [Wilhelmina](#).

On Friday, August 27th at 9 pm SFiNX Productions and 3D will host a model search casting where a total of 25 girls will be selected by Wilhelmina and Next to walk in a professionally produced 'Girls Rock' fashion show on the Ivy Rooftop. One finalist will be selected to win cash and fashion prizes totaling \$1,000 and a chance to win a potential one year modeling contract. For more details on the event, please email modelsearch@sfinx.com or call 858.774.8800

Discover more of the best Ivy Rooftop parties and events in our [San Diego entertainment calendar](#).